



**MANAGER MEMBER PRODUCT MANAGEMENT
MEMBER & GEOGRAPHIC ACTIVITIES - NJ
EOE M/F/D/V**

Full-time Exempt

25 February 2009

Job Code: E2529-22060

Salary Band: EE08

Responsibilities: The incumbent will drive the development and business planning of IEEE.tv and IEEE's online video network. He/she will lead the execution of the next generation of IEEE.tv and manage the business aspects of IEEE Member Online products and services. This includes overall product roadmap, budget planning, coordinating marketing activities, and measurement of results. This position will identify and implement new areas for optimizing user experience of IEEE.tv and other membership products to higher levels of engagement and retention. The incumbent will manage the P&L for each product individually and the programs as a whole. He/she will lead the member product management team while leading development of member internet front end experiences. The incumbent will ensure the best member experience possible by understanding the market's business and technical requirements. He/she will develop media partners to build effective solutions for ingesting and publishing content along with develop pricing and business models that ensure net surplus. This position will research competing products and trends. The incumbent will develop and manage product business plan along with executing and directing business case analysis. He/she will be the product champion, both internally and externally. The incumbent will develop initial product presentations, white papers, product feature/benefit analysis and competitive positioning.

Requirements: Candidate must have a minimum of 4 year undergraduate degree; MBA preferred. 3+ year of experience leading teams of both direct and indirect reports. 8+ years professional experience. Proven track record for product delivery and understanding of video space. 4+ years of experience as a product manager in broadcast television, media, or consumer internet. Demonstrable skills in the development of scalable product management process improvement initiatives Success leading the development of consumer internet front end experiences; additional experience with categorization, recommendation and search quality algorithms is preferred. Knowledge of video, search, and/or advertising technologies, firms, and markets is strongly preferred. Financial analysis and modeling skills. He or she must be a technologically savvy knowledge worker who seeks out technology solutions to business challenges.

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